

**CIRCULATION FIGURES & RATE OF PERIODICALS**

<b>Sl.No.</b>	<b>Name of the periodicals</b>	<b>Periodicity</b>	<b>Circulation</b>	<b>RATE</b> (Per Sq. C.m.)
1	Nijukti Khabar	Weekly	102515(DAVP)	29.80
2	E.P.A Weekly	Weekly	52342(DAVP)	19.60
3	S.O. kholapharda	Weekly	56348(DAVP)	19.60
4	India First	Weekly	38670(DAVP)	15.70
5	Dindayal Mail	Weekly	45476(DAVP)	18.40
6	Suchana Patra	Weekly	46425(DAVP)	19.60
7	Sushasana	Weekly	51627(DAVP)	18.40
8	Isha	Weekly	58394(CA)	19.60
9	Sakala Surya	Weekly	49662(CA)	10.00
10	Orissa Express	Weekly	54876(DAVP)	18.40
11	Manthan	Weekly	37300(CA)	18.40
12	Chira Sandhan	Weekly	40000(CA)	10.00
13	Sharamika Malika	Weekly	23275(DAVP)	13.20
14	Rastradeep	Weekly	20840(DAVP)	10.70
15	Purbancal Sambad	Weekly	19381(CA)	10.00
16	Janatara Bandhu	Weekly	25354(DAVP)	13.20
17	Nabeen	Weekly	16250(DAVP)	10.70
18	Paschimanchal	Weekly	15928(DAVP)	10.70
19	Aaroop	Weekly	22617(DAVP)	13.20
20	Bishesha Khabar	Weekly	10600(CA)	10.00
21	Satarka	Weekly	16843(DAVP)	10.70
22	O.E. & B.News	Weekly	53874(DAVP)	18.40
23	Asha Pradeep	Weekly	25803(DAVP)	13.20
24	Utkal Prahari	Weekly	11000 (CA)	10.00
25	Capital Poster	Weekly	10110(CA)	10.00
26	Prabaha	Weekly	16682(CA)	10.00
27	A.S. Pratibimba	Weekly	37900(CA)	10.00
28	Graharaja	Weekly	14000(CA)	10.00
29	Baghua Barta	Weekly	10500(CA)	10.00
30	Priya Khabar	Weekly	25200	10.00
31	Satya Sangharasha	Weekly	11900(CA)	10.00

32	Neta	Weekly	42847(DAVP)	15.70
33	Employment Solution	Weekly	56211(CA)	10.00
34	Subarta	Weekly	10080(CA)	10.00
35	Hiranchal	Weekly	15500	19.60
36	Bartta	Weekly	10000(CA)	10.00
37	Samikhya Amasamayar	Weekly	10800	10.00
38	Sahana Mela	Weekly	10925	10.00
39	Industry Mines Observer	Weekly	19794	12.40
40	Swadhikar	Weekly	11200(CA)	10.00
41	Kholakatha	Weekly	18200(CA)	10.00
42	Pawan Putra	Weekly	15300(CA)	10.00
43	Pratigyan	Weekly	10300(CA)	10.00
44	Awhawan	Weekly	11350	10.00
45	Atma Nirbhara	Weekly	24120	10.00
46	Bhumi Barta	Weekly	14500	10.00
47	Janamata Parikrama	Weekly	14150	10.00
48	Loka Samparka	Weekly	13290	10.00
49	Odiyara Sanmana	Weekly	15250	10.00
50	Pol. & Ind. Times of Odisha	Weekly	10940	10.00
51	Prathama	Weekly	18200	10.00
52	Koshala Prabaha	Weekly	19000	10.00
53	Samayara Dhara	Weekly	31128	10.00
54	Sasabda	Weekly	14000	10.00
55	Satya Khabar	Weekly	11500	10.00
56	Ulka	Weekly	17800	10.00
57	Bira Kalinga	Weekly	10200	10.00
58	Ravivasariya Kalika	Weekly	59500	10.00
59	Newplanner	Bi-Weekly	32300(CA)	10.00
60	Narikalyana	Fortnigtly	66026(DAVP)	22.00
61	Dhwaja	Fortnigtly	11185(CA)	10.00
62	O.P.News Analysis	Fortnigtly	10525(CA)	10.00
63	Bikasha Barta	Fortnigtly	16840	10.70
64	Nijukti Keshari	Fortnigtly	13100(CA)	10.00

65	Life Line	Fortnigtly	22518(CA)	10.00
66	Sambada Bahika	Fortnigtly	18625(CA)	10.00
67	Kalingaprava	Fortnigtly	10537	10.00
68	Pratisruti Plus	Fortnigtly	15300	10.00
69	Odisha News	Fortnigtly	20610	10.70
70	Unnati Pathe	Fortnigtly	12300	10.00
71	Utkal Nakhyatra	Fortnigtly	11300	10.00
72	Odissa Sandesh	Fortnigtly	16500	10.00
73	Janatantra	Fortnigtly	11030	10.00
74	Mumbai Odia Samaj	Fortnigtly	14422	10.00
75	Juga Surya	Monthly	27029(DAVP)	13.90
76	K.B.Annapurna	Monthly	17644(CA)	10.00
77	Suryasta	Monthly	10200(CA)	10.00
78	Amrutayana	Monthly	24264(DAVP)	11.50
79	Pallibadhu	Monthly	52285(DAVP)	19.10
80	Jugashree Juganari	Monthly	10900(DAVP)	10.10
81	Orissa Calling	Monthly	10300(DAVP)	10.00
82	Bikaha Barta	Monthly	36906(DAVP)	16.40
83	Kadambini	Monthly	34317	19.50
84	Sahakara	Monthly	20365(DAVP)	13.20
85	Parada	Monthly	20863(CA)	10.00
86	Krushaka Sambada	Monthly	19690(DAVP)	11.05
87	Jeebana Ranga	Monthly	15250(CA)	10.00
88	Nuajugar Nua Sakal	Monthly	10000(CA)	10.00
89	Kishor Swakhyar	Monthly	10000(CA)	10.00
90	Emerging Science	Monthly	4300	10.00
91	India Corridor	Monthly	11500	10.00
92	Sahara Khabara	Monthly	12600	10.00
93	Satya Chetana	Monthly	15500	10.00
94	Gokarnika	Quarterly	10300(CA)	10.00

**CIRCULATION FIGURES & RATE OF DAILY NEWSPAPERS**

<b>Sl. No.</b>	<b>Newspaper Name</b>	<b>Publication</b>	<b>Circulation</b>	<b>RATE (in sq. cm.)</b>
<b>BIG DAILIES</b>				
1	SAMBAD	BHUBANESWAR	269988	72.35
2	DHARITRI	BHUBANESWAR	194997	55.20
3	SAMAJ	CUTTACK	174732	49.50
4	PRAGA TIVADI	BHUBANESWAR	153178	43.40
5	SURYA PRAVA	BHUBANESWAR	142586	45.43
6	PRAMEYA	BHUBANESWAR	132872	42.34
7	ORISSA BHASKAR	BHUBANESWAR	124017	35.10
8	SAMBAD KALIKA	BHUBANESWAR	112725	31.90
9	PRAJATANTRA	CUTTACK	110516	31.30
10	ODISHA EXPRESS	BHUBANESWAR	107770	34.34
11	MATRUBHASA	CUTTACK	97580	37.92
12	DINALIPI	BHUBANESWAR	82252	27.08
<b>MEDIUM DAILIES</b>				
13	SAMAYA	BHUBANESWAR	75000	28.44
14	ANUPAM BHARAT	BERHAMPUR	75000	28.44
15	AGNISHIKHA	SAMBALPUR	72860	21.20
16	AJKALI	BHUBANESWAR	42143	14.90
17	AJKALI	BALASORE	74618	21.20
18	NUTAN BARTA	BALASORE	48350	17.60
19	ORISSA TIMES	BHUBANESWAR	75000	21.20
20	ANANYA	BHUBANESWAR	39643	10.00
21	OSCAR UTKAL	BHUBANESWAR	32225	10.00
22	PARYABEKHYAK	BHUBANESWAR	62000	18.90
23	BEURA	BHADRAK	26818	10.00
24	BHARAT DARSHAN	SAMBALPUR	37729	14.90
25	BHARAT DARSHAN	ROURKELA	71158	21.20
26	DAKARA	SAMBALPUR	34800	10.00
27	DANSANA	BHUBANESWAR	61306	18.90
28	DHWANI PRATIDHWANI	BALASORE	74188	21.20
29	DUNIYA KHABAR	BHUBANESWAR	65877	21.20
30	DURABARTA	BHUBANESWAR	35475	14.90
31	ESWAR	BHUBANESWAR	74000	21.20
32	ESWAR	ROURKELA	72628	21.20
33	ESWAR	BHADRAK	48741	17.60
34	PRATIDIN	BHUBANESWAR	68420	21.20
35	SAKALA	BHADRAK	45448	17.60
36	INDIAN ERA	BHUBANESWAR	60689	21.20
37	JANAMUKHA	SAMBALPUR	52339	10.00
38	SUDHAR	ROURKELA	48400	17.60
39	KALANTAR	BALASORE	59267	21.20
40	KALINGA BHARATI	ROURKELA	75000	21.20
41	KALINGA MAIL	BHUBANESWAR	69339	21.20
42	KHOLADWAR	BHUBANESWAR	75000	21.20

43	KRANTI DHARA	BHUBANESWAR	71888	21.20
44	LOKAKATHA	RAJGANGPUR	29820	12.40
45	MAHABHARAT	BHUBANESWAR	66829	21.20
46	MUKTA MANDAP	PURI	53062	17.60
47	SARBASADHARANA	BHUBANESWAR	44000	10.00
48	NAYAYABATI	ATHAGARH	74270	21.20
49	TRISHAKTI	BHUBANESWAR	45467	10.00
50	TEERTH KHETRA	PURI	43402	10.00
51	UTKAL MAIL	BHUBANESWAR	51397	17.60
52	UTKAL MAIL	ROURKELA	75000	21.20
53	UTKAL SAMAJ	PURI	74256	21.20
54	SANCHAR	BHUBANESWAR	47700	10.00
55	SATYARA SWARA NIRBHAY	BHUBANESWAR	26257	10.00
56	SAHANA MELA	BHUBANESWAR	45500	10.00
57	DARSHANA	BHUBANESWAR	66975	10.00
<b>SMALL DAILIES</b>				
58	AAROOP	JHARSUGUDA	10100	10.00
59	AMA RAJADHANI	BHUBANESWAR	16036	10.00
60	AMARI KATHA	BHUBANESWAR	17100	10.00
61	NAKSHATRA JYOTI	BHUBANESWAR	24000	10.00
62	ODISHA EXPRESS(KDP)	KENDRAPARA	16000	10.00
63	ANUDHYANA	BALASORE	12200	10.00
64	ORISSA TODAY	BHUBANESWAR	10800	10.00
65	AROMV	BHUBANESWAR	14500	10.00
66	ODISHA JANAGANANKA SWATANTRA BARTA	BHUBANESWAR	10900	10.00
67	DAINIK ASHA	BERHAMPUR	19718	10.00
68	HIRANCHAL	SAMBALPUR	21755	10.00
69	HIRANCHAL	BHUBANESWAR	22300	10.00
70	PRATIDIN	BERHAMPUR	27270	12.40
71	JANAVANI	BHUBANESWAR	23990	10.00
72	SRUTI	BHUBANESWAR	18300	10.00
73	MANTHAN	BHUBANESWAR	15200	10.00
74	UTKAL SAMACHAR	ROURKELA	11143	10.00
75	VISWABANI	BHUBANESWAR	11500	10.00
76	ODISHA KHABAR	BALASORE	12290	10.00
77	MALLAHAR	BHUBANESWAR	25800	10.00
78	AKHBARNAMA	BHUBANESWAR	17627	11.34
79	SWADHIKAR	KENDRAPARA	17500	10.00

## APPROVED ENGLISH DAILIES

Sl. No.	Name of the Newspaper	Advertisement Rate (Per column Cm.)	
		Display	Classified
1	STATESMAN,4, CHOWRANGHI SQUARE CULCUTTA-I		
	DELHI EDITION	RS.150.00	RS.170.00
	KOLKATA EDITION	RS.780.00	RS.880.00
	BHUBANESWAR EDITION	RS.150.00	RS.150.00
2	HINDUSTAN TIMES, 18-20, KASTURAB GANDHI MARG, NEW DELHI.	RS.1170.00	RS.1365.00
	MUMBAI EDITION	RS.1200.00	RS.1200.00
	KOLKAT A EDTION	RS.250.00	RS.250.00
3	ASIAN AGE, 20, PRAFULL SARKAR STREET, KOLKATA-72	RS.400.00	RS.400.00
4	NEW INDIAN EXPRESS, 1-2-528, RD :591, LOWER TANK BUND ROAD, DOMALGUDA, HYDERABAD		
	SOUTH EDITION	RS.950.00	RS.950.00
	BHUBANESWAR EDITION	RS.150.00	RS.150.00
5	INDIAN EXPRESS, 1-2-528, RD:591, LOWER TANK BUND ROAD DOMALGUDA, HYDERABAD		
	WEST EDITION	RS.725.00	RS.835.00
	NORTH EDITION	RS.575.00	RS.575.00
	NORTH & WEST EDITION	RS.1300.00	RS.1410.00
6	THE TIMES OF INDIA, 25-A, STATION SQUARE, UNIT- III, BHUBANESWAR.		
	NEW DELHI EDITION	RS.800.00	RS.900.00
	MUMBAI EDITION	RS.1440.00	RS.1500.00
	BANGALORE EDITION	RS.160.00	RS.140.00
	BHUBANESWAR EDITION	RS.150.00	RS.150.00
	KOLKATA EDITION	RS.780.00	RS.880.00
	ALL EDITION(6 EDITION, INCLUDING AHMADABAD & LUCKNOW)	RS.2900.00	RS.3000.00
7	THE ECONOMICS TIMES		
	NEW DELHI EDITION	RS.610.00	RS.520.00
	KOLKATA EDITION	RS.320.00	RS.320.00
	ALL EDITION	RS.2200.00	RS.1500.00
8	HINDU, 50-19-9, T.P.T.COLONY, SEETHAMUDRA, VISAKHAPATANAM.		
	SOUTH EDITION	RS.1275.00	RS.1275.00
	DELHI EDITION	RS.120.00	RS.120.00
	ALL EDITION	RS.1350.00	RS.1350.00
9	FINANCIAL EXPRESS		
	MUMBAI EDITION	RS.350.00	RS.350.00
	NEW DELHI EDITTON	RS.300.00	RS.300.00
10	BUSINESS STANDARD		
	MUMBAI EDITION	RS.195.00	RS.195.00
	NEW DELHI EDITION	RS.250.00	RS.250.00
	PUNE EDITION	RS.8.38 PER Sq. C.M	RS.8.38 PER Sq. C.M
11	THE PIONEER		
	BHUBANESWAR EDITION	RS.150.00	RS.150.00
	LUCKNOW EDITION	RS.230.00	RS.230.00
	DELHI EDITION	RS.225.00	RS.225.00
	DELHI & LUCKNOW EDITION	RS.445.00	RS.445.00
12	DAILY NEWS ANALYSIS (DNA) MUMBAI EDITION	RS.422.00	RS.422.00
13	POLITICAL & BUSINESS DAILY		
	NEW DELHI EDITION	RS.34.34 PER Sq. C.M	RS.34.34 PER Sq. C.M
	CUTTACK EDITION	RS.150.00	RS.150.00
14	DECCAN CHRONICLE		

	CHENNAI EDITION	Rs.91.77 PER Sq. C.M	Rs.91.77 PER Sq. C.M
	BANGALORE EDITION	RS.70.30 PER Sq. C.M	RS.70.30 PER Sq. C.M
	SECANDERABAD EDITION	Rs.123.30 PER Sq. C.M	Rs.123.30 PER Sq. C.M
15	TELEGRAPH		
	BHUBANESWAR EDITION	RS. 150.00	RS. 150.00
16	FREE PRESS JOURNAL, MUMBAI EDITION	RS.23.90 PER Sq. C.M	RS.23.90 PER Sq. C.M
17	ODISHA POST	Rs. 13.49 PER Sq. C.M	Rs. 13.49 PER Sq. C.M