

CIRCULATION FIGURES & RATE OF PERIODICALS

| Sl.No. | Name of the periodicals | Periodicity | Circulation | RATE (Per Sq. C.m.) |
|---------------|--------------------------------|--------------------|--------------------|-------------------------------|
| 1 | Nijukti Khabar | Weekly | 102515(DAVP) | 29.80 |
| 2 | E.P.A Weekly | Weekly | 52342(DAVP) | 19.60 |
| 3 | S.O. kholapharda | Weekly | 56348(DAVP) | 19.60 |
| 4 | India First | Weekly | 38670(DAVP) | 15.70 |
| 5 | Dindayal Mail | Weekly | 45476(DAVP) | 18.40 |
| 6 | Suchana Patra | Weekly | 46425(DAVP) | 19.60 |
| 7 | Sushasana | Weekly | 51627(DAVP) | 18.40 |
| 8 | Isha | Weekly | 58394(CA) | 19.60 |
| 9 | Sakala Surya | Weekly | 49662(CA) | 10.00 |
| 10 | Orissa Express | Weekly | 54876(DAVP) | 18.40 |
| 11 | Manthan | Weekly | 37300(CA) | 18.40 |
| 12 | Chira Sandhan | Weekly | 40000(CA) | 10.00 |
| 13 | Sharamika Malika | Weekly | 23275(DAVP) | 13.20 |
| 14 | Rastradeep | Weekly | 20840(DAVP) | 10.70 |
| 15 | Purbancal Sambad | Weekly | 19381(CA) | 10.00 |
| 16 | Janatara Bandhu | Weekly | 25354(DAVP) | 13.20 |
| 17 | Nabeen | Weekly | 16250(DAVP) | 10.70 |
| 18 | Paschimanchal | Weekly | 15928(DAVP) | 10.70 |
| 19 | Aaroop | Weekly | 22617(DAVP) | 13.20 |
| 20 | Bishesha Khabar | Weekly | 10600(CA) | 10.00 |
| 21 | Satarka | Weekly | 16843(DAVP) | 10.70 |
| 22 | O.E. & B.News | Weekly | 53874(DAVP) | 18.40 |
| 23 | Asha Pradeep | Weekly | 25803(DAVP) | 13.20 |
| 24 | Utkal Prahari | Weekly | 11000 (CA) | 10.00 |
| 25 | Capital Poster | Weekly | 10110(CA) | 10.00 |
| 26 | Prabaha | Weekly | 16682(CA) | 10.00 |
| 27 | A.S. Pratibimba | Weekly | 37900(CA) | 10.00 |
| 28 | Graharaja | Weekly | 14000(CA) | 10.00 |
| 29 | Baghua Barta | Weekly | 10500(CA) | 10.00 |
| 30 | Priya Khabar | Weekly | 25200 | 10.00 |
| 31 | Satya Sangharasha | Weekly | 11900(CA) | 10.00 |

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| 32 | Neta | Weekly | 42847(DAVP) | 15.70 |
| 33 | Employment Solution | Weekly | 56211(CA) | 10.00 |
| 34 | Subarta | Weekly | 10080(CA) | 10.00 |
| 35 | Hiranchal | Weekly | 15500 | 19.60 |
| 36 | Bartta | Weekly | 10000(CA) | 10.00 |
| 37 | Samikhya Amasamayar | Weekly | 10800 | 10.00 |
| 38 | Sahana Mela | Weekly | 10925 | 10.00 |
| 39 | Industry Mines Observer | Weekly | 19794 | 12.40 |
| 40 | Swadhikar | Weekly | 11200(CA) | 10.00 |
| 41 | Kholakatha | Weekly | 18200(CA) | 10.00 |
| 42 | Pawan Putra | Weekly | 15300(CA) | 10.00 |
| 43 | Pratigyan | Weekly | 10300(CA) | 10.00 |
| 44 | Awhawan | Weekly | 11350 | 10.00 |
| 45 | Atma Nirbhara | Weekly | 24120 | 10.00 |
| 46 | Bhumi Barta | Weekly | 14500 | 10.00 |
| 47 | Janamata Parikrama | Weekly | 14150 | 10.00 |
| 48 | Loka Samparka | Weekly | 13290 | 10.00 |
| 49 | Odiyara Sanmana | Weekly | 15250 | 10.00 |
| 50 | Pol. & Ind. Times of Odisha | Weekly | 10940 | 10.00 |
| 51 | Prathama | Weekly | 18200 | 10.00 |
| 52 | Koshala Prabaha | Weekly | 19000 | 10.00 |
| 53 | Samayara Dhara | Weekly | 31128 | 10.00 |
| 54 | Sasabda | Weekly | 14000 | 10.00 |
| 55 | Satya Khabar | Weekly | 11500 | 10.00 |
| 56 | Ulka | Weekly | 17800 | 10.00 |
| 57 | Bira Kalinga | Weekly | 10200 | 10.00 |
| 58 | Ravivasariya Kalika | Weekly | 59500 | 10.00 |
| 59 | Newplanner | Bi-Weekly | 32300(CA) | 10.00 |
| 60 | Narikalyana | Fortnigtly | 66026(DAVP) | 22.00 |
| 61 | Dhwaja | Fortnigtly | 11185(CA) | 10.00 |
| 62 | O.P.News Analysis | Fortnigtly | 10525(CA) | 10.00 |
| 63 | Bikasha Barta | Fortnigtly | 16840 | 10.70 |
| 64 | Nijukti Keshari | Fortnigtly | 13100(CA) | 10.00 |

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| 65 | Life Line | Fortnigtly | 22518(CA) | 10.00 |
| 66 | Sambada Bahika | Fortnigtly | 18625(CA) | 10.00 |
| 67 | Kalingaprava | Fortnigtly | 10537 | 10.00 |
| 68 | Pratisruti Plus | Fortnigtly | 15300 | 10.00 |
| 69 | Odisha News | Fortnigtly | 20610 | 10.70 |
| 70 | Unnati Pathe | Fortnigtly | 12300 | 10.00 |
| 71 | Utkal Nakhyatra | Fortnigtly | 11300 | 10.00 |
| 72 | Odissa Sandesh | Fortnigtly | 16500 | 10.00 |
| 73 | Janatantra | Fortnigtly | 11030 | 10.00 |
| 74 | Mumbai Odia Samaj | Fortnigtly | 14422 | 10.00 |
| 75 | Juga Surya | Monthly | 27029(DAVP) | 13.90 |
| 76 | K.B.Annapurna | Monthly | 17644(CA) | 10.00 |
| 77 | Suryasta | Monthly | 10200(CA) | 10.00 |
| 78 | Amrutayana | Monthly | 24264(DAVP) | 11.50 |
| 79 | Pallibadhu | Monthly | 52285(DAVP) | 19.10 |
| 80 | Jugashree Juganari | Monthly | 10900(DAVP) | 10.10 |
| 81 | Orissa Calling | Monthly | 10300(DAVP) | 10.00 |
| 82 | Bikaha Barta | Monthly | 36906(DAVP) | 16.40 |
| 83 | Kadambini | Monthly | 34317 | 19.50 |
| 84 | Sahakara | Monthly | 20365(DAVP) | 13.20 |
| 85 | Parada | Monthly | 20863(CA) | 10.00 |
| 86 | Krushaka Sambada | Monthly | 19690(DAVP) | 11.05 |
| 87 | Jeebana Ranga | Monthly | 15250(CA) | 10.00 |
| 88 | Nuajugar Nua Sakal | Monthly | 10000(CA) | 10.00 |
| 89 | Kishor Swakhyar | Monthly | 10000(CA) | 10.00 |
| 90 | Emerging Science | Monthly | 4300 | 10.00 |
| 91 | India Corridor | Monthly | 11500 | 10.00 |
| 92 | Sahara Khabara | Monthly | 12600 | 10.00 |
| 93 | Satya Chetana | Monthly | 15500 | 10.00 |
| 94 | Gokarnika | Quarterly | 10300(CA) | 10.00 |

CIRCULATION FIGURES & RATE OF DAILY NEWSPAPERS

| Sl. No. | Newspaper Name | Publication | Circulation | RATE (in sq. cm.) |
|-----------------------|--------------------|-------------|-------------|----------------------|
| BIG DAILIES | | | | |
| 1 | SAMBAD | BHUBANESWAR | 269988 | 72.35 |
| 2 | DHARITRI | BHUBANESWAR | 194997 | 55.20 |
| 3 | SAMAJ | CUTTACK | 174732 | 49.50 |
| 4 | PRAGA TIVADI | BHUBANESWAR | 153178 | 43.40 |
| 5 | SURYA PRAVA | BHUBANESWAR | 142586 | 45.43 |
| 6 | PRAMEYA | BHUBANESWAR | 132872 | 42.34 |
| 7 | ORISSA BHASKAR | BHUBANESWAR | 124017 | 35.10 |
| 8 | ANUPAM BHARAT | BERHAMPUR | 122002 | 34.50 |
| 9 | SAMBAD KALIKA | BHUBANESWAR | 112725 | 31.90 |
| 10 | PRAJATANTRA | CUTTACK | 110516 | 31.30 |
| 11 | ODISHA EXPRESS | BHUBANESWAR | 107770 | 34.34 |
| 12 | MATRUBHASA | CUTTACK | 97580 | 37.92 |
| 13 | DINALIPI | BHUBANESWAR | 82252 | 27.08 |
| MEDIUM DAILIES | | | | |
| 14 | SAMAYA | BHUBANESWAR | 75000 | 28.44 |
| 15 | AGNISHIKHA | SAMBALPUR | 72860 | 21.20 |
| 16 | AJIKALI | BHUBANESWAR | 42143 | 14.90 |
| 17 | AJIKALI | BALASORE | 74618 | 21.20 |
| 18 | NUTAN BARTA | BALASORE | 48350 | 17.60 |
| 19 | ORISSA TIMES | BHUBANESWAR | 75000 | 21.20 |
| 20 | ANANYA | BHUBANESWAR | 39643 | 10.00 |
| 21 | OSCAR UTKAL | BHUBANESWAR | 32225 | 10.00 |
| 22 | PARYABEKHYAK | BHUBANESWAR | 62000 | 18.90 |
| 23 | BEURA | BHADRAK | 26818 | 10.00 |
| 24 | BHARAT DARSHAN | SAMBALPUR | 37729 | 14.90 |
| 25 | BHARAT DARSHAN | ROURKELA | 71158 | 21.20 |
| 26 | DAKARA | SAMBALPUR | 34800 | 10.00 |
| 27 | DANSANA | BHUBANESWAR | 61306 | 18.90 |
| 28 | DHWANI PRATIDHWANI | BALASORE | 74188 | 21.20 |
| 29 | DUNIYA KHABAR | BHUBANESWAR | 65877 | 21.20 |
| 30 | DURABARTA | BHUBANESWAR | 35475 | 14.90 |
| 31 | ESWAR | BHUBANESWAR | 74000 | 21.20 |
| 32 | ESWAR | ROURKELA | 72628 | 21.20 |
| 33 | ESWAR | BHADRAK | 48741 | 17.60 |
| 34 | PRATIDIN | BHUBANESWAR | 68420 | 21.20 |
| 35 | SAKALA | BHADRAK | 45448 | 17.60 |
| 36 | INDIAN ERA | BHUBANESWAR | 60689 | 21.20 |
| 37 | JANAMUKHA | SAMBALPUR | 52339 | 10.00 |
| 38 | SUDHAR | ROURKELA | 48400 | 17.60 |
| 39 | KALANTAR | BALASORE | 59267 | 21.20 |
| 40 | KALINGA BHARATI | ROURKELA | 75000 | 21.20 |
| 41 | KALINGA MAIL | BHUBANESWAR | 69339 | 21.20 |
| 42 | KHOLADWAR | BHUBANESWAR | 75000 | 21.20 |

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| 43 | KRANTI DHARA | BHUBANESWAR | 71888 | 21.20 |
| 44 | LOKAKATHA | RAJGANGPUR | 29820 | 12.40 |
| 45 | MAHABHARAT | BHUBANESWAR | 66829 | 21.20 |
| 46 | MUKTA MANDAP | PURI | 53062 | 17.60 |
| 47 | SARBASADHARANA | BHUBANESWAR | 44000 | 10.00 |
| 48 | NAYAYABATI | ATHAGARH | 74270 | 21.20 |
| 49 | TRISHAKTI | BHUBANESWAR | 45467 | 10.00 |
| 50 | TEERTH KHETRA | PURI | 43402 | 10.00 |
| 51 | UTKAL MAIL | BHUBANESWAR | 51397 | 17.60 |
| 52 | UTKAL MAIL | ROURKELA | 75000 | 21.20 |
| 53 | UTKAL SAMAJ | PURI | 74256 | 21.20 |
| 54 | SANCHAR | BHUBANESWAR | 47700 | 10.00 |
| 55 | SATYARA SWARA NIRBHAY | BHUBANESWAR | 26257 | 10.00 |
| 56 | SAHANA MELA | BHUBANESWAR | 45500 | 10.00 |
| 57 | DARSHANA | BHUBANESWAR | 66975 | 10.00 |
| SMALL DAILIES | | | | |
| 58 | AAROOP | JHARSUGUDA | 10100 | 10.00 |
| 59 | AMA RAJADHANI | BHUBANESWAR | 16036 | 10.00 |
| 60 | AMARI KATHA | BHUBANESWAR | 17100 | 10.00 |
| 61 | NAKSHATRA JYOTI | BHUBANESWAR | 24000 | 10.00 |
| 62 | ODISHA EXPRESS(KDP) | KENDRAPARA | 16000 | 10.00 |
| 63 | ANUDHYANA | BALASORE | 12200 | 10.00 |
| 64 | ORISSA TODAY | BHUBANESWAR | 10800 | 10.00 |
| 65 | AROMV | BHUBANESWAR | 14500 | 10.00 |
| 66 | ODISHA JANAGANANKA SWATANTRA BARTA | BHUBANESWAR | 10900 | 10.00 |
| 67 | DAINIK ASHA | BERHAMPUR | 19718 | 10.00 |
| 68 | HIRANCHAL | SAMBALPUR | 21755 | 10.00 |
| 69 | HIRANCHAL | BHUBANESWAR | 22300 | 10.00 |
| 70 | PRATIDIN | BERHAMPUR | 27270 | 12.40 |
| 71 | JANAVANI | BHUBANESWAR | 23990 | 10.00 |
| 72 | SRUTI | BHUBANESWAR | 18300 | 10.00 |
| 73 | MANTHAN | BHUBANESWAR | 15200 | 10.00 |
| 74 | UTKAL SAMACHAR | ROURKELA | 11143 | 10.00 |
| 75 | VISWABANI | BHUBANESWAR | 11500 | 10.00 |
| 76 | ODISHA KHABAR | BALASORE | 12290 | 10.00 |
| 77 | MALLAHAR | BHUBANESWAR | 25800 | 10.00 |
| 78 | AKHBARNAMA | BHUBANESWAR | 17627 | 11.34 |
| 79 | SWADHIKAR | KENDRAPARA | 17500 | 10.00 |

APPROVED ENGLISH DAILIES

| Sl. No. | Name of the Newspaper | Advertisement Rate (Per column Cm.) | |
|---------|--|-------------------------------------|----------------------|
| | | Display | Classified |
| 1 | STATESMAN,4, CHOWRANGHI SQUARE CULCUTTA-I | | |
| | DELHI EDITION | RS.150.00 | RS.170.00 |
| | KOLKATA EDITION | RS.780.00 | RS.880.00 |
| | BHUBANESWAR EDITION | RS.150.00 | RS.150.00 |
| 2 | HINDUSTAN TIMES, 18-20, KASTURAB GANDHI MARG, NEW DELHI. | RS.1170.00 | RS.1365.00 |
| | MUMBAI EDITION | RS.1200.00 | RS.1200.00 |
| | KOLKAT A EDTION | RS.250.00 | RS.250.00 |
| 3 | ASIAN AGE, 20, PRAFULL SARKAR STREET, KOLKATA-72 | RS.400.00 | RS.400.00 |
| 4 | NEW INDIAN EXPRESS, 1-2-528, RD :591, LOWER TANK BUND ROAD, DOMALGUDA, HYDERABAD | | |
| | SOUTH EDITION | RS.950.00 | RS.950.00 |
| | BHUBANESWAR EDITION | RS.150.00 | RS.150.00 |
| 5 | INDIAN EXPRESS, 1-2-528, RD:591, LOWER TANK BUND ROAD DOMALGUDA, HYDERABAD | | |
| | WEST EDITION | RS.725.00 | RS.835.00 |
| | NORTH EDITION | RS.575.00 | RS.575.00 |
| | NORTH & WEST EDITION | RS.1300.00 | RS.1410.00 |
| 6 | THE TIMES OF INDIA, 25-A, STATION SQUARE, UNIT- III, BHUBANESWAR. | | |
| | NEW DELHI EDITION | RS.800.00 | RS.900.00 |
| | MUMBAI EDITION | RS.1440.00 | RS.1500.00 |
| | BANGALORE EDITION | RS.160.00 | RS.140.00 |
| | BHUBANESWAR EDITION | RS.150.00 | RS.150.00 |
| | KOLKATA EDITION | RS.780.00 | RS.880.00 |
| | ALL EDITION(6 EDITION, INCLUDING AHMADABAD & LUCKNOW) | RS.2900.00 | RS.3000.00 |
| 7 | THE ECONOMICS TIMES | | |
| | NEW DELHI EDITION | RS.610.00 | RS.520.00 |
| | KOLKATA EDITION | RS.320.00 | RS.320.00 |
| | ALL EDITION | RS.2200.00 | RS.1500.00 |
| 8 | HINDU, 50-19-9, T.P.T.COLONY, SEETHAMUDRA, VISAKHAPATANAM. | | |
| | SOUTH EDITION | RS.1275.00 | RS.1275.00 |
| | DELHI EDITION | RS.120.00 | RS.120.00 |
| | ALL EDITION | RS.1350.00 | RS.1350.00 |
| 9 | FINANCIAL EXPRESS | | |
| | MUMBAI EDITION | RS.350.00 | RS.350.00 |
| | NEW DELHI EDITTON | RS.300.00 | RS.300.00 |
| 10 | BUSINESS STANDARD | | |
| | MUMBAI EDITION | RS.195.00 | RS.195.00 |
| | NEW DELHI EDITION | RS.250.00 | RS.250.00 |
| | PUNE EDITION | RS.8.38 PER Sq. C.M | RS.8.38 PER Sq. C.M |
| 11 | THE PIONEER | | |
| | BHUBANESWAR EDITION | RS.150.00 | RS.150.00 |
| | LUCKNOW EDITION | RS.230.00 | RS.230.00 |
| | DELHI EDITION | RS.225.00 | RS.225.00 |
| | DELHI & LUCKNOW EDITION | RS.445.00 | RS.445.00 |
| 12 | DAILY NEWS ANALYSIS (DNA) MUMBAI EDITION | RS.422.00 | RS.422.00 |
| 13 | POLITICAL & BUSINESS DAILY | | |
| | NEW DELHI EDITION | RS.34.34 PER Sq. C.M | RS.34.34 PER Sq. C.M |
| | CUTTACK EDITION | RS.150.00 | RS.150.00 |
| 14 | DECCAN CHRONICLE | | |

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| | CHENNAI EDITION | Rs.91.77 PER Sq. C.M | Rs.91.77 PER Sq. C.M |
| | BANGALORE EDITION | RS.70.30 PER Sq. C.M | RS.70.30 PER Sq. C.M |
| | SECANDERABAD EDITION | Rs.123.30 PER Sq. C.M | Rs.123.30 PER Sq. C.M |
| 15 | TELEGRAPH | | |
| | BHUBANESWAR EDITION | RS. 150.00 | RS. 150.00 |
| 16 | FREE PRESS JOURNAL, MUMBAI EDITION | RS.23.90 PER Sq. C.M | RS.23.90 PER Sq. C.M |
| 17 | ODISHA POST | Rs. 13.49 PER Sq. C.M | Rs. 13.49 PER Sq. C.M |